



... more evidence of Safeway's bold new program to LOWER YOUR TOTAL FOOD BILL!

Our network of buyers all over the nation are ready to act fast when special offers of merchandise come up. Good buys are snapped up and rushed here for you. Bringing you the savings these special purchases afford is another way we help to LOWER YOUR TOTAL FOOD BILL!

—And Look at This:

More Prices Reduced!

Hard on the heels of last week's dramatic announcement of reduced prices, Safeway again brings you additional lists of newly reduced prices! Proof positively our bold new program is in action to reduce your total food bill! Come in today! You'll find savings right down the line... at Safeway!

V. B. Applesauce	Serve cold with Smoked Picnics	16-oz. can	21c
Lake Mead Sliced Apples	For better apple pie!	20-oz. can	21c
Town House Apricots	Unpeeled Halves in syrup	17-oz. can	21c
Highway Pear Halves	For Cottage Cheese salads or dessert	29-oz. can	29c
West Peak Plums	Serve for breakfast or dessert	2 16-oz. cans	29c
Town House Prune Juice	Nature's health drink	24-oz. bottle	25c
Heart's Delight Prune Juice	Full flavored	24-oz. bottle	26c
Pineapple Grapefruit Drink	Libby's Brand	46-oz. can	29c
Town House Grapefruit Juice	Sweet or Natural	46-oz. can	29c
Church Natural Grape Juice	Made from Concord	24-oz. bottle	35c
Apple Cider	Westfair or Town House	quart bottle	28c
Town House Apricot Nectar	Refreshing, healthful!	46-oz. can	33c
Del Monte Green Beans	French Style	16-oz. can	25c
Happyvale Asparagus	All Green	10 1/2-oz. can	10c

Popular Instant Coffees

Edwards Deep-Roasted	100% Pure Coffee	6-oz. jar	\$1.21
M J B	"You can't make a bad cup of MJB"	2-oz. jar	49c
Chase & Sanborn	Save 20c on 6-oz. jar now	6-oz. jar	\$1.22
Folger's	15c Off on 6-oz. jar	2-oz. jar	49c
Hills Bros.	"Rich Coffee Aroma"	2-oz. jar	49c
Sanka	"Let's You Sleep!"	Special 10c Off Deal!	4-oz. jar 99c
Nestle's Decaf	Save 12c and Try Caffeine-free Decaf	4-oz. jar	95c
Nestle's	Special Offer! 15c off on 4-oz. size jar!	4-oz. jar	80c

Ranch-Fresh Eggs!

Finest eggs produced! Cream 'O' Crop eggs come straight to Safeway from near-by egg ranches as soon as they are laid. Carefully regulated temperatures keep them nest-fresh!

Extra Large Eggs	GRADE AA Cream 'O'Crop	1-dz. ctn.	61c
Large Size Eggs	GRADE AA Cream 'O'Crop	1-dz. ctn.	59c
Medium Size Eggs	GRADE AA Cream 'O'Crop	1-dz. ctn.	57c

Check Safeway's Low Prices!

Lawry's Dressing	French Style	6-oz. bottle	29c	Cesar style	6-oz. bottle	39c
Milani 1890 Dressing	French Style	12-oz. bottle	53c			
Raviolis with Beef	Chief Boy-Ar-Dee brand in sauce	15 1/2-oz. can	25c			
Red Heart Dog Food	Assorted Flavors	6 16-oz. cans	89c			
Chick-E-All Chicken Pet Dinner	Made with chicken	2 6-oz. cans	25c			
Puss 'n Boots Cat Food	Top Quality	3 8-oz. cans	26c			
Coloramic Light Bulbs	Sky Blue, Spring Green Sun Gold	100-watt size, ea.	29c			
Camay Soap	Soap of Beautiful Women	reg. bar	10c	2 bath bars		29c
Bon Ami Powder	Hairn't scratched Yet! All-purpose	12-oz. pkg.	14c			
Fab Detergent	Penetrates to clean clear through!	2 large size	55c			
Ivory Snow	Mild and granulated Ivory-mild soap!	large size	34c			

Wine Goes with Fine Food

Fidelis Port Wine	Ruby-red Californian	5th gal.	63c
Monte Cristo Port Wine	From California's finest Vineyards	5th gal.	69c



PRICES GOOD Thurs. thru Sun., Nov. 14, 15, 16, 17, 1957

FRESH SEA FOOD VALUE at Carson & Western Safeway

SWORDFISH

Center Cut Steaks

lb. **69c**

Special Purchase Makes Possible
This Exceptional Value On...



SMOKED PICNICS

POPULAR BRANDS

Just arrived! A mammoth shipment of the finest picnics we've seen in many a day! These are medium sized (6 to 8 pounds on the average) . . . and loaded with tender lean meat! They've been smoked to a delicate, ham-like flavor. The meat is pink and perfect . . . mild and mouth-wateringly good! Just the thing for these brisk fall evenings. And, look at the low price!

lb. **33c**



You'll like . . . Ocean Spray Cranberry Sauce with Ham, Smoked Picnics, Chicken, or-Turkeys!

Fresh USDA Inspected, Grade A Chicken

FRYERS Plump and tender to fry to a crisp golden brown! **35c**
WHOLE BODY, lb.

ADDITIONAL MEAT SECTION VALUES

Medium Size Pork Spareribs	Eastern Grainfed Lean and meaty!	lb.	39c
Morrell Pride Sliced Bacon	Fully smoked and cured	lb.	55c
Somerset Lunch Meats	Sliced Bologna, Cooked Salami, Pickle & Pimiento	1/2-lb. pkg.	29c
Camp's Broiler Beef Steaks	Two steaks in each package!	2 7 1/2-oz. pkgs.	79c
Camp's Veal Cutlets	Two cutlets in each package!	2 7-oz. pkgs.	89c
Corned Boneless Beef	Mild-cured Brisket of USDA Choice Beef	lb.	49c
High Quality Ground Beef	Lean and fresh! Our finest ground beef	lb.	47c
Economy Pack Ground Beef	Compare with ANY market's ground beef at ANY price!	lb.	39c
Rainbow Trout	Freshly caught and frozen to preserve delicate flavor	lb.	79c
Cooked and Peeled Shrimp	Ready for salads, seafood cocktails!	lb.	89c

Great Flavor-Mate for Smoked Picnics

APPLES 9 lbs. **99c**
FANCY AND EXTRA FANCY WASHINGTON STATE WINESAPS, RED DELICIOUS, IDAHO ROMES, or OREGON PIPPINS

PRODUCE SECTION VALUES

GIFT DATES	Two and a Half Pounds of Deglet Noors. Banded for Mailing Back East!	2 1/2-lb. ctn.	79c
PITTED DATES	Fine California Deglet Noors. Cartoned for Mailing	2-lb. pkg.	79c
WINTER NELIS PEARS	Spicy-sweet with fine grained meat!	2 lbs.	25c
ARIZONA GRAPEFRUIT	New crop! Sweet and juicy desert-grown!	8 1/2-bag	49c
RUSSET POTATOES	U.S. No. 1-A Russets in sturdy ploffim bag	10 1/2-bag	43c

PINEAPPLE SLICES	FLOWERLAND Half Slices	2 14 1/2-oz. cans	29c
EARLY GARDEN PEAS	DEL MONTE Tasty, Tempting!	8 1/2-oz. can	10c
STRAWBERRIES	Bel-air Frozen Sliced	10-oz. pkg.	17c
GRAPE JUICE	Bel-air Frozen. Pure Concord for Premium Quality Goodness!	2 6-oz. cans	29c
JELLY SNAILS	Curtis Coffee Cake Reg. 22c	Pkg. of 2	19c
GOLD FUDGE CAKE	Curtis Square Cake Fresh Baked	Reg. 59c	49c
DAINTY MIX	Busy Baker Party Size Cookies	2 6 1/2-oz. pkgs.	25c
ICE MILK	Band Box Brand. Popular flavors with rich, creamy texture; low in calories!	half-gal. carton	39c
SPAGHETTI & MEAT BALLS	Libby's Brand	3 24-oz. cans	\$1
LUNCHEON MEAT	Oscar Mayer's Yellow Band Brand	12-oz. can	39c

POOCH DOG FOOD
1 1/2-oz. can 5c

WHITE KING "D" DETERGENT
Giant Pkg. 57c

SPECIAL THIS WEEK!

VEGETABLE **SHORTENING**
SPRY BRAND 3-lb. Can **69c** ROYAL SATIN 3-lb. Can **59c**

SPECIAL THIS WEEK!

SEA TRADER **CHUNK TUNA**
Light Meat from Deep Seas Safeway's own brand! Caught fresh-packed fresh!
6-oz. can **19c**

SPECIAL THIS WEEK!

DROMEDARY **CAKE MIX**
Gingerbread Mix **23c** Devils Food, Honey Spice, White Yellow **25c**
14-oz. Pkg. 19-oz. Pkg.

SPECIAL THIS WEEK!

KERN'S FANCY **TOMATO JUICE**
Fresh-Pressed Drink a glass of cheery red energy! Delicious, too!
46-oz. Can **17c**

SPECIAL THIS WEEK!

BAKER'S DOZEN **DONUTS**
Plain or Sugared Pkg. of **13** **35c**

SPECIAL THIS WEEK!

FRADELIS **FROZEN DINNERS**
Swiss or Ham Steak Entree and Vegetables, Ready to heat and eat!
12-oz. pkg., ea. **59c**

YOUR LOCAL SAFEWAY

CARSON at WESTERN